TRIVIA QUESTIONNAIRE ANSWERS

1. How many previous times has the INTA Annual Meeting been held in Europe?

    A. London is the first time
    B. 3
    C. 6
    D. 10

    ANSWER: B - 3

    (Question written by Katie and Janice)

2. What famous hat brand began in London and is known as the oldest shop in London and the world's oldest hat shop?

    A. Lock & Co. Hatters
    B. Bates Hats
    C. Stephen Jones Millinery

    ANSWER: A - Lock & Co. Hatters

    (Question written by Katie)

3. The oldest registered trademark in the UK was registered in 1876 for an alcoholic beverage. Which of the following marks holds this title?

    A. Hennessy & Co. Cognac label
    B. Bass & Co's Pale Ale red triangle label
    C. Guinness Extra Stout Aurthur Guinness harp label

    ANSWER: B - Bass & Co's Pale Ale red triangle label

    (Question written by Katie)

4. Which brand has the oldest unchanged British commercial logo in continuous use in the UK?

    A. Fortnum & Mason
    B. Harrods
    C. Twinnings Tea

    ANSWER: C - Twinnings Tea

    (Question written by Braxton)

5. London is notoriously known for its rain, but is it really that rainy? What is the average rainfall in London per year?

    A. 500-800 mm (roughly 20-32 inches)
    B. 4000-5000 mm (roughly 160-200 inches)
    C. 7000+ mm (roughly 275+ inches)

    ANSWER: A - 500-800 mm (roughly 20-32 inches)

    (Question written by Katie)

6. Which of the following is required for a company to receive a Royal Warrant?

    A. Operating for at least 100 years
    B. Being publicly traded
    C. Supplying goods or services to the Royal Household for several years

    ANSWER: C - Supplying goods or services to the Royal Household for several years

    (Question written by Braxton)

7. Which of the following UK landmarks was used as a prison?

    A. Tower of London
    B. Hampton Court
    C. Buckingham Palace

    ANSWER: A - Tower of London

    (Question written by Braxton)

8. What drink is most associated with Wimbledon?

    A. Snakebite
    B. Gin and tonic
    C. Pimm's No.1 Cup
    D. Champagne

    ANSWER: C - Pimm's No.1 Cup

    (Question written by Braxton)

9. Which British publication is one of the oldest continuously published newspapers in the world?

    A. The Daily Mail
    B. The London Gazette
    C. The Guardian
    D. The Times

    ANSWER: B - The London Gazette

    (Question written by Braxton)

10. Many of the sights in London are well-known worldwide. If you wanted to walk across the original (1831) London Bridge, where would you need to be?

    A. France
    B. Stay right where you are in London
    C. Germany
    D. The USA

    ANSWER: D - The USA

    (Question written by Andy)