LITMUS LAW PLLC

Janice Housey

ATTORNEY-AT-LAW

Worldwide Trademark Portfolio Management • Consulting in Trademark and Copyright Issues • Handling Inter Partes Proceedings before the Trademark Trial and Appeal Board • Domain Name Dispute Resolution • Litigation Counseling • Mediation

Janice Housey, JD, has more than 25 years of experience in the field of intellectual property law. Her practice focuses on counseling clients regarding trademarks, trade dress, domain names and copyrights. She advises both emerging and established businesses in all aspects of trademark law. Ms. Housey routinely clears trademarks, prepares Trademark Office filings (including substantive arguments), assists in brand name development and protection strategies, and counsels in trademark enforcement matters and domain name issues. She routinely conducts audits of intellectual property portfolios and clients' web sites, helping to identify potential issues and mitigate risk. In addition, Ms. Housey drafts and reviews a variety of agreements related to intellectual property issues. Through strategic global relationships with in-country counsel, Ms. Housey manages and assists with clients' worldwide trademark portfolios and international strategies.

In addition to her prosecution and licensing background, Ms. Housey regularly represents clients in oppositions, cancellations and appeals before the Trademark Trial and Appeal Board. She has been lead counsel in more than 100 such proceedings. Further, she has represented plaintiffs and defendants in trademark infringement cases in various district courts around the United States. She has successfully recovered more than 150 domain names in dispute proceedings under ICANN's Uniform Dispute Resolution Policy.

In 2021, Ms. Housey founded Litmus Law to further her commitment to providing clients around the world with cost-effective solutions for trademarks, without compromising quality or timeliness. Litmus Law is proud to be a globally recognized firm with clients in over 50 countries and regularly assisting with filing strategies in many key jurisdictions around the world. Ms. Housey regularly attends the European Communities Trademark Association Annual Meeting and actively participates in the International Trademark Association Annual Meeting. Ms. Housey is also a frequent presenter in the Litmus Law webinar series and for the National Academy of Continuing Legal Education.

Ms. Housey's Representative Matters:

In re Sycamore Growth Group, LLC, Serial No. 98125231 (TTAB May 8, 2025)

- Represented Applicant in appeal before the Trademark Trial and Appeal Board following a final likelihood of confusion refusal; successfully argued against the refusal, even in the absence of evidence of third-party registrations, enabling Applicant's mark to proceed to registration

ZELENSKYY, IR 1723874 designating the United States (US Serial No. 7477135, Registered August 20, 2024)

- Overcame USPTO Examiner's refusal to register ZELENSKYY on behalf of Volodymyr Zelenskyy, President of Ukraine; successfully argued that the surname is sufficiently famous to qualify as having acquired distinctiveness, despite less than five years of use

Beccair, LLC v. Bloom and Blossom Limited, (TTAB 2020)

- Represented Defendant and Counterclaimant in trademark opposition and cancellation petition; negotiated favorable worldwide settlement leading to termination of opposition

Boiling Crab Franchise Co., LLC v. China Company d/b/a The Boiling Shrimp, 6:20-cv-00029 (SD GA 2020)

- Represented Defendant and Counterclaimant in trademark infringement action and request for declaratory judgment to settlement

Linatex Limited v. Cleaning Parts Direct et al., 3:2014cv00237 (ND Miss. 2014)

- Represented Plaintiff in trademark infringement action concluding in settlement and consent judgment against Defendant

Linatex Limited v. Heritage Maintenance Products, LLC, 2:14-cv-06351 (ED PA 2014)

- Represented Plaintiff in trademark infringement action terminating in advantageous settlement

LINE-X, LLC v. Extreme Autoworks Inc., 1:13-cv-01856 (CO 2013)

- Represented Plaintiff in securing Consent Judgment against trademark infringer

Linexownersgroup.com, In re (WIPO 2018)

- Represented Complainant in connection with securing transfer of problematic domain name

Tiger Grip Sas v. Xiao Wendong, (TTAB 2020)

- Represented Plaintiff in connection with securing default judgment against Chinese infringer seeking to register client's trademark

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